



## FOR IMMEDIATE RELEASE

**InfoComm 2016, Las Vegas – Jun 4-10 – Booth N2613**

### **WyreStorm Dual 4K Output HDMI and HDBaseT Multi-View Scaling Switchers Offer a Multitude of Multi-Tasking AV Solutions for Hospitality, Corporate and Residential**

**New York – Apr. 25, 2016** – WyreStorm offers InfoComm 2016 attendees multi-view scaling and switching near or far with HDMI and HDBaseT variants of their SW-0402-MV presentation switchers for dual 4K output multi-view scaling or 4x2 matrix switching that enable four analog and/or digital AV inputs (12 sources) to be shown in full resolution on a single 1080p or UHD 4K display.

If multi-tasking is the key to getting anything done, WyreStorm's SW-0402-MV-HDMI and SW-0402-MV-HDBT do it like champs with 4-input to 2-output scaling, 3-in-1 HD/UHD video processing, and matrix switching over HDMI for local distribution or using HDBaseT for transmission over distances up to 35m/115ft for 4K and 70m/230ft for 1080p.

Both HDMI and HDBaseT models enable up to 4 analog and/or digital AV sources to be displayed and switched simultaneously in full-screen, dual-view, tri-view, or quad-view mode on up to two HD or UHD 4K screens. Inputs can be switched, scaled and presented in full resolution simultaneously on a single HD 1080p or UHD 4K 2160p display, with customizable PiP configuration allowing for nearly limitless layout options.

Input source connectivity includes HDMI, VGA or component (CVBS / YUV), with additional audio inputs via stereo mini jack and RCA LR audio for embedding the video with an external audio source, and two assignable, independent HDMI outputs that can be mirrored when in multi-view mode for transmission to two screens simultaneously or independently when in 4x2 matrix mode for separate switching between each screen.

Matrix mode also supports quad-view scaled to 4K or 2K output, with assignable S/PDIF for equally independent audio routing.

UHD 4K and HD Multi-View Video Processor modes enable any/all 4 HD/SD analog and digital sources to be scaled, rendered and arranged in any size or order on either connected HD 1080p or UHD 2160p display. Users can select PiP mode with any source selectable as the full screen background image and three PiP displayed in

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any configuration anywhere on the screen or quad-view with all 4 sources displayed in a 2x2 grid formation, with sources able to be selected, resized and moved anywhere within the screen in real-time while determining which incoming audio signal should be routed to the two S/PDIF audio outputs.

Units are controlled via front panel push buttons and an LED display, TELNET or Serial control with RS-232 Input and loop-out connectivity and drivers available for major control systems.

Both models are cascadable and can be daisy-chained together to create large, easy to control seamless switching or multi-view system environments of almost any size, such as multi-view of 8x4 for 32 individual windows (video channels) to be displayed on single video wall.

In 4x2 Matrix Mode, HD/SD content from analog and digital inputs can be upscaled and fed to each independent display zones. And WyreStorm QuickSync technology allows sources to be seamlessly switched between either connected HDMI output without delay/image freeze/blank screen, making the SW-0402-MV-HDMI and SW-0402-MV-HDMI two of the fastest presentation switchers available.

Ideal for applications requiring up to four sources to be displayed at the same time on one or two screens either locally or remotely, the SW-0402-MV-HDMI and SW-0402-MV-HDBT are tailor-made for implementation into diverse professional applications such as digital signage, teleconferencing, transport or security control rooms, airports and hospitals.

#### **SW-0402-MV-HDMI**

**Now available**

<http://www.wyrestorm.com/catalog/SW-0402-MV-HDMI>

#### **SW-0402-MV-HDBT**

**Q3 2016**

<http://www.wyrestorm.com/catalog/SW-0402-MV-HDBT>

Digital images available here <https://wyrestorm.box.com/s/0fxlf19m4le7v5ht0p8lhxuzvfe4z9s6>

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<http://www.wyrestorm.com/content/infocomm-2016>

Contact your authorized WyreStorm Sales Partner for further information on WyreStorm 4K and HD Distribution and Control Solutions or visit [www.wyrestorm.com](http://www.wyrestorm.com).

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#### ***About WyreStorm***

*WyreStorm is a vertically integrated prime manufacturer of award-winning distribution and control products for Commercial Pro AV, residential CI and retail markets.*

*Embracing the multiple technology platforms of HDMI, HDBaseT and networked AV, WyreStorm provide solutions that allow the integrator to utilize the best technology for a given application, offering unrivaled interoperability, value and compatibility with the latest 4K standards.*

*Our ability to combine technologies facilitates the creation of both single platform and hybrid systems that can*

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*be perfectly tailored to applications for true one-manufacturer solutions and seamless integration that exemplifies our view that the type of technology used is of paramount importance in the success of a project.*

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